BOOTCAMP

First Coast Cybersecurity Forum

February 9–10, 2021 • Jacksonville and held Virtually

Presented By

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U.S. Department of Defense
Office of Local Defense
Community Cooperation

One in a series of Florida Defense Cybersecurity Training Programs, the Jacksonville-based outreach program will focus on cybersecurity protection for business and infrastructure, including healthcare and the Department of Defense CMMC requirements for defense contractors.

Keynote Speaker
Lt. Governor Jeanette Nunez
Chair, Florida Cybersecurity Task Force

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$49^{00} – General Registrants
$29^{00} – AIF Members & FloridaMakes Affiliates
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AGENDA

Day 1
February 9

Keynote Speaker
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The Con Game in an Era of "Trust"
Business Imperatives, the Internet & Ransomware

Cybersecurity Practices & Techniques
A discussion on good cybersecurity practices and techniques you can use to protect your family's cyber-goodies from the 'wily bad guys' out to take your fortune and make you infamous — in a *bad* way.

Who Can You Trust? — The End of the SOC Report Era
Focus on Third Party Risk Management & CMMC

Chief Information Security Officer Panel

Day 2
February 10

Session 1:
Threat Landscape

Cyber Resiliency
Department of Defense
Contract Requirements
Incident Reporting

Session 2:
Prime Contractor Perspectives on Information Security Requirements for Supply Chains

Session 3:
Cybersecurity Implementation — *Best Practices, Frameworks and Resources*

Session 4:
Future of Requirements/CMMC Updates

JACKSONVILLE BUSINESS JOURNAL

How new cybersecurity requirements could impact Jacksonville's defense contractors

By Ellen Schneider – Reporter, Jacksonville Business Journal

Aug 24, 2020, 8:18am EDT

New cybersecurity regulations have been rolled out by the Pentagon that could create a new hurdle for Jacksonville defense contractors.

The Cybersecurity Maturity Model Certification requirements will become stricter: Companies will now be required to be certified by a third party to be in compliance with the standards, instead of self-certifying, as they did before. If companies are not certified to be in compliance, they will not only be disallowed from taking part in defense and government contracts, but they won't be able to bid or compete for the business at all.

It's a complete paradigm shift for companies, said Elizabeth Niedringhaus, CEO of SSE Inc., a cybersecurity firm that companies can hire to be certified.

"As companies who are out there compete, either as the contracts they're currently working on come up for re-compete or they want to go after new work, they are going to have to show evidence that they've been certified by these third party organizations," Niedringhaus said.

SSE Inc. is based in St. Louis but has an office in Jacksonvillebecause of the amount of Department of Defense work in the area.

Businesses were not fully implementing cybersecurity standards, Niedringhaus said, leading to an estimated $600 billion loss annually. There are now 130 controls and an audit proving compliance is required.

The added expense will likely drive some small contractors away from Defense work, Niedringhaus said, which could create opportunities for those that are left. "We're really looking at the flip side as an opportunity for their business to actually win more contracts, as there will be those companies that just say, at this point in time, we're not doing enough business to justify the investment," Niedringhaus said.

Dale Ketcham, vice president of government and external relations at Space Florida, agreed that this could present an opportunity for the commercial market, in addition to protecting the defense industrial base and arm national security.

"Many of the protocols that are going to be required to continue to do Department of Defense work are likely going to improve a business's competitive posture for commercial work, as well," Ketcham said.

Some businesses feel like they're being "sucker punched" in having to invest in compliance during a global pandemic that's already strained business. However, Ketcham said the new regulations are vital to national security and they're working to make sure that Florida captures as much of that business as possible.

"There's no question that this is going to put an additional burden on any business, but it is also completely necessary," Ketcham said. ■

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